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Terramor's Parade of Play Homes benefits local charities

Story by Rebecca R. Newsome, MIRM



How does Raleigh-based Terramor Homes celebrate its 10 year anniversary? By giving back to the Triangle community that's opened its arms to them, of course!

Terramor has established an award-winning reputation for building unique, quality homes, taking pride in providing each homeowner with outstanding customer service and value. With a portfolio spanning luxury townhomes to remarkably spacious and lavish estate homes, the Terramor team standard is to exceed expectations.

The 10-year milestone inspired the Terramor Team to make an impact on the local community in a significant way.

"To celebrate our accomplishments, our team engaged in many conversations on how to repay the community that has served the company so selflessly over the past decade," says co-owner Michelle Simms. "Ultimately, we decided to dedicate the remainder of 2017 to the Parade of Play Homes and our team was ecstatic!

We organized 10 teams to independently create 10 unique play homes with innovative building designs and all with personalities of their own. What started as simple play homes have resulted in amazing miniature custom homes!"

The play home lineup includes a fire station, a kwik stop, a kid's café, a light-house, a storybook cottage, a trailblazer, a clubhouse, a cottage, a farm house and a home for star gazing. These play homes are on display with Terramor entries throughout the Triangle in the Parade of Homes event. Donations and raffle ticket purchase for these play homes are available through Dec. 17, via WorkLivePlayGive.org; play home winners will be announced on Dec. 18.

The Terramor team carefully selected two local charitable organizations they felt could benefit most from this initiative: Duke Children's Hospital and the YMCA of the Triangle. "These organizations are near and dear to our hearts," Simms

Terramor staff chose Duke Children's Hospital and YMCA of the Triangle to benefit from the sale of the Play Homes. A few of the homes are shown at right.

states. "In our eyes, they have made immeasurable impacts in the communities that have served us from our roots through the present day. We hope that you will join us in our celebration and support our mission of giving back."

How can you help? The obvious, of course, is to make a donation or purchase play home raffle tickets. It's incredibly easy via WorkLivePlayGive.org. You can also help spread the word about this phenomenal project by getting social! Like and share play home posts by Terramor Homes on Facebook, Instagram, and Twitter. Help children and families by supporting Terramor's mission of giving back today.



Visit any of the 227 Parade homes during the next two weekends to see the latest in building trends, interior design and outdoor living. Go online to triangleparadeofhomes.com to plan your tour.